

# Exhibition Programming Guidelines



The Coral Street Art Space encourages the development of creative cultural industry in Victor Harbor by providing a venue for artists, community members and groups to meet, work, exhibit, share, collaborate and learn.

Applications are welcomed from exhibitors who can demonstrate a committed arts practice, provide the audiences with rich arts experiences and present a considered concept that is relevant to the community.

The aim is to offer a balanced program of local, regional and metropolitan based artists; both emerging and established practitioners; a variety of mediums and cultural diversity.

## The Coral Street Art Space Exhibition Program aims to:

- Provide high-quality, diverse arts experiences for local audiences
- Assist regional artists to profile and explore new work
- Support artists to engage and collaborate with the community
- Facilitate learning and discussion about issues relevant to the community

## Exhibition Proposals are considered against the following criteria:

- **Suitability** - the exhibition is suitable for the intended purpose of Coral Street Art Space
- **Committed Practice** - the artist/s can demonstrate a prior exhibition record, and/ or can demonstrate prior commitment to their arts practice
- **Concept** - the concept or key thematic idea for the exhibition is clear, well considered and innovative
- **Relevance** - the proposed exhibition is relevant to local themes or issues and/or connects with Council strategies and goals.
- **Connection** – the proposed exhibition has considered meaningful engagement activity as part of their proposal

While considering applications the City of Victor Harbor's Arts and Culture Advisory Group will assess the degree to which:

- the group/ artist have exhibited in the space in the previous 24 months
- the themes/ mediums/ genre been exhibited in the space in the previous 12 months
- the group/ artist add to the diversity of programming on offer
- the proposal aligns with the objectives of the Coral Street Art Space
- the group/artist are offering other engagement activity such as: workshops; artist talks; performing arts that are complimentary to the exhibition; and/or, any other meaningful engagement that has the potential to attract a wide audience including non-regular gallery goers.